

国际经济与贸易

一、培养目标

本专业培养具有开放的国际视野和宽广的学科背景，掌握国际经济与贸易基本理论和基础知识，具有处理国际经济贸易实务的基本技能，了解当代国际经济与贸易的发展状况、熟悉主要国家经济与贸易政策、法规和国际惯例，熟练地掌握一门外语、熟练运用现代信息技术，具有良好的沟通、应变、协调能力和创新创业精神，德、智、体全面发展，能够胜任国际经济与贸易领域经营、管理和研究工作的国际化、复合型、创新型人才。

二、基本规格要求

本专业培养的学生应具备较为完整的知识结构，包括：

1. 基础性知识。接受经济学理论和研究方法的系统训练，扎实掌握经济与贸易类专业基础理论、基本知识和基本技能。

2. 专业性知识。了解从事国内外经济与贸易活动的法律法规和惯例，掌握国内外经济与贸易活动专门知识的基本原理，熟悉商务活动的业务内容、业务流程以及商务文书的中外文写作规范。

3. 工具性知识。具备从事本专业学术研究和实务操作所必需的数学、外语、计算机、互联网等相关知识。

4. 通识性知识。具备一定的文学、历史、哲学、艺术、管理、法律等方面的知识，了解人类文明发展、世界优秀思想文化，掌握科学常识和现代科技发展的状态和趋势。

本专业培养的学生应具备较为系统的能力结构，包括：

1. 获取知识的能力。养成良好的自学习惯，学会利用现代科技与信息等高效的渠道和途径获取新知识，具备自我学习知识、自我消化知识、自我更新知识的能力。

2. 运用知识的能力。具备洞察问题、提炼问题、综合运用本专业的基础理论和专业知识研究和解决问题的能力。

3. 创新思维的能力。养成独立思考、创新思维的习惯，具备进取意识和探索精神，拥有良好的创新能力、创业能力和科学研究能力。

4. 跨文化交流的能力。培养跨文化交流的浓厚兴趣，养成尊重世界不同国家和地区文化及风俗等的良好素养，在读、说、听、写、译等各个方面熟练掌握一门外语。

5. 应具备包括思想道德素质、科学文化素质、专业素质和身心素质等较为全面的综合素质。

三、培养特色

本专业注重和突出文、理、工渗透，多学科交叉的特色和优势，坚持教学与科研互动，教学与实践紧密结合，以高层次、高水平的专业学科建设和科研带动和促进本科教学，注重基础理论、专业素养和综合素质的教育，培养具有较强创新意识和实践能力，知识、能力、素质协调发展的，具备“宽口径、重实践、多技能”特色的国际化、复合型的高素质专门人才。

四、学制、毕业基本要求及学位授予

1. 本科基本学制 4 年，弹性学习年限 3—6 年，按照学分管理制度管理。

2. 国际经济与贸易专业学生毕业最低学分数为 160 学分，其中各类别课程及环节要求学分数如

下表：

课程类别	通识必修	学门核心	学类核心	专业核心	专业选修	通识选修	集中实践	合计
学分数	27	24	30	24	22	8	25	160

3. 学生修满培养方案规定的必修课、选修课及有关环节，达到规定的最低毕业学分数，并修完规定必修但不记学分的所有课程和环节，德、智、体合格，即可毕业。满足国家学位授予相关文件的，授予经济学学士学位。

五、课程设置及学分分布

(一) 通识教育课程 [必修 27 + (6) 学分 + 选修 8 学分]

通识教育课程包括必修和选修两部分。通识选修课程按《湖南大学通识选修（文化素质教育）课程方案》实施，通识必修课程如下：

编码	课程名称	学分	备注
GE01101	毛泽东思想和中国特色社会主义理论体系概论	3+ (3)	
GE01039	思想道德修养与法律基础	1.5+ (1.5)	
GE01100	形势与政策	0.5+ (1.5)	
GE01102	中国近现代史纲要	2	
GE01103	马克思主义基本原理（上）	2	
GE02025	政治经济学	2	
GE01012（-15）	大学英语	8	
GE01088	计算机基本能力测试	0.5	
GE01105	计算机导论与程序设计	2.5	
GE01107（-13）	心理素质与生涯发展	1	
GE01089（-92）	体育	4	

(二) 学门核心（24 学分）

课程编码	课程名称	学分	备注
GE03011	高等数学 B（1）	5	
GE03012	高等数学 B（2）	5	
GE03013	线性代数 B	3	
GE03014	概率论与数理统计 B	3	
GE03039	微观经济学	4	
GE03040	宏观经济学	4	

(三) 学类核心（30 学分）

课程编码	课程名称	学分	备注
ET04009	基础会计学	3	
EN04004	国际贸易学	3	
EN04009	财政学	3	
BA04020	财务管理学	3	
EN04005	应用统计学	3	

续表

课程编码	课程名称	学分	备注
EN04002	金融学	3	
EN04008	国际经济学	3	双语
EN04010	税收学	3	
EN04012	国际贸易实务	3	
EN04011	计量经济学	3	

(四) 专业核心 (24 学分)

课程编码	课程名称	学分	备注
ET05003	市场营销学	3	
ET05004	国际金融学	3	
ET05009	国际商务函电	3	
ET05005	国际商法	3	
ET05006	商务英语	3	
ET05010	国际结算	3	双语
ET05011	电子商务	3	
ET05012	世界经济概论	3	

(五) 选修课 (22 学分)

课程编码	课程名称	学分	备注
ET06025	世界贸易史	2	
ET06014	跨国公司经营与管理	2	
ET06026	国际服务贸易	2	
ET06027	国民经济核算	2	
ET06020	消费经济学	2	
ET06028	微观经济分析	2	
ET06017	世界贸易组织概论	2	
ET06001	报关与商检	2	
ET06029	国际商务谈判	2	
ET06013	经济预测与决策	2	
ET06022	证券投资分析	2	
ET06012	经济地理学	2	
ET06030	运输经济学	2	
ET06031	资源环境经济学	2	
ET06032	金融市场与金融机构	2	全英文
ET06033	国际贸易前沿专题	2	研讨课
ET06034	全球供应链管理	2	全英文
ET06035	宏观经济分析	2	
ET06007	公司治理学	2	
ET06036	国际运输与物流管理	2	
ET06008	国际贸易与标准	2	
ET06023	中国对外贸易概论	2	
ET06037	国际技术贸易	2	
ET06018	网络经济学	2	
ET06003	创新经济学	2	
EN06021	运筹学	2	
ET06038	创新实践课 (包括 SIT、学科竞赛)	2	

选课说明: 1. 专业任选课中 11 学分可以在全校范围内跨专业任选。

2. 创新实践课, 包括 SIT 和学科竞赛 (学科竞赛包括学校承认的七大赛事及学院教学指导委员会审核通过的专业类竞赛, 具体详见课程说明)

(六) 集中实践 (25 学分)

课程编码	课程名称	学分	备注
EN10021	新生专业导论	1	研讨课
GE09003	中文写作实训	1	
EN10014	公民教育与社会实践	1	
EN10015	认识实习	1	
GE09002	仿真平台与工具应用实践	2	
ET10007	进出口贸易模拟实验	1	
EN10016	证券交易分析	1	
EN10005	文献综述	1	
EN10017	专业学术指导	1	研讨课
EN10001	专业综合模拟实验	2	
EN10019	毕业实习	4	
EN10020	毕业论文	9	

六、课程责任教师一览表

序号	姓名	职称	学历学位	专业特长	课程 (专业核心、专业选修、通识选修)
1	张亚斌	教授	博士	国际贸易与经济增长、WTO 研究、全球化与世界经济发展	国际贸易学 (学类核心)
2	许和连	教授	博士	国际贸易学、世界经济学、FDI 与经济增长、全球化与世界经济发展	国际贸易前沿专题 (专业选修)
3	侯俊军	教授	博士	标准化与国际贸易、技术创新、国际市场与投资	国际贸易与标准、世界贸易史 (专业选修)
4	祝树金	教授	博士	国际贸易与经济增长、技术进步与产业发展、区域贸易自由化与 CGE 建模	计量经济学 (学类核心)
5	钱晓英	教授	博士	跨国公司投资与贸易、国际贸易理论与政策、WTO 研究、国际贸易与经济增长	国际商法 (专业核心)
6	胡小娟	教授	博士	国际贸易与经济增长、国际贸易与国际投资、跨国公司、经济全球化	世界经济概论 (专业核心)
7	李 斌	教授	博士	国际贸易与经济增长、现代物流、科技进步与产业发展	经济预测与决策 (专业选修)
8	喻胜华	教授	博士	物流与供应链管理、计量经济学	应用统计学 (学类核心)
9	邓爱民	教授	博士	物流与供应链管理、管理学	全球供应链管理 (专业选修)
10	周建仁	副教授	学士	现代国际贸易理论与政策	国际商务谈判、中国对外贸易概论 (专业选修)
11	王建华	副教授	博士	经济激励与中国经济转型、创新经济与研发机制研究	市场营销学 (专业核心)、产业经济学
12	张利飞	副教授	博士	技术创新与产业发展、国际研发投入、国际技术贸易	公司治理学、跨国公司经营与管理 (专业选修)

续表

序号	姓名	职称	学历学位	专业特长	专业课程 (专业核心、专业选修、通识选修)
13	王贵全	副教授	博士	贸易竞争力研究、金融发展与国际贸易、服务业发展与贸易竞争力、国际贸易与经济发展	国际服务贸易、国际技术贸易 (专业选修)
14	莫莎	副教授	博士	国际贸易理论与政策、地区国别经济、环境贸易研究、产业组织与跨国公司	国际贸易实务 (学类核心)
15	赵丕云	副教授	博士	电子商务、物流管理	电子商务 (专业核心)、网络经济学 (专业选修)
16	王连芬	副教授	博士	产业经济与贸易、技术创新与经济增长、项目管理与评价	消费经济学 (专业选修)
17	熊伟	副教授	硕士	国际贸易、跨国公司、人文经济	
18	黄建欢	副教授	博士	资本市场与投融资、产业组织、国际投资、能源经济、区域金融	国际金融学 (专业核心)、证券投资分析 (专业选修)
19	王腊芳	副教授	博士	国际贸易、产业政策研究、环境与资源经济学、可计算一般均衡建模与应用	资源环境经济学 (专业选修)
20	曹二保	副教授	博士	物流工程、供应链管理	运筹学 (专业选修)
21	黄萍	讲师	硕士	国际贸易与经济增长	国际结算 (专业核心)
22	谢涓	讲师	硕士	国际贸易与环境	世界贸易组织概论 (专业选修)
23	许漪	讲师	硕士	区域经济	国际商务函电 (专业核心)
24	肖皓	讲师	博士	CGE 建模及应用、国际贸易系统工程、两型社会建设	国民经济核算 (专业选修)
25	杨晶晶	讲师	博士	经济增长、对外贸易投资	商务英语 (专业核心)
26	聂凯	讲师	博士	国际物流与供应链	国际运输与物流管理 (专业选修)
27	石明一	讲师	学士	国际贸易法律	报关与商检 (专业选修)
28	李巍	讲师	博士	物流管理、经济学导论、经济博弈	运输经济学 (专业选修)
29	何昱	助理教授	博士	可计算一般均衡 (CGE) 模型及应用	
30	邓卫广	助理教授	博士	国际贸易	

七、专业责任教授

序号	姓名	职称	学历学位	专业特长	承担授课课程
1	张亚斌	教授	博士	国际贸易与经济增长、WTO 研究、全球化与世界经济发展	国际贸易学 (学类核心)

International Economics and Trade

I . Educational Objectives

This program aims to the cultivation of cross-disciplinary professionals with an open international sight and a wide range of knowledge, who have a systematic knowledge and theories in international economics and trade, be comprehensive of current trend of international economics and trade development, be familiar with the major economic policies of various countries and international practices, as well as a good mastery of a foreign language, competence in modern information technology, communicating, adaptation, coordination and innovation ability for their future career, and overall development in morality, intelligence and physical attribute. The graduates are qualified to offer service of management and business operation in foreign economic departments, economic management department, enterprises, institutes and research centers.

II . Skills Profile

Students in this program must have a complete structure of knowledge, which includes:

1. Basic knowledge. A systematic training of economic theory and research method and a solid mastering of basic theory, basic knowledge and basic skill of international economics and trade.
2. Professional knowledge. An understanding of the laws and regulations of the domestic and foreign economic and trade activities and practices, and a mastering of the domestic and foreign economic and trade activities, the basic principle of the specialized knowledge, a familiarity with the business activities of the business content, business processes and business documents of Chinese-foreign writing specifications.
3. Instrumental knowledge. A systematic knowledge of mathematics, foreign language, computer, Internet and other related ones to do researches or business operation.
4. General knowledge. Familiarity with literature, history, philosophy, art, management and law, an understanding of the development of human civilization, the outstanding world thought and culture, and a mastery of the scientific knowledge and the status and trend of modern development of science and technology.

Students in this program must have a systematic ability instruction, which includes:

1. The ability to gain knowledge. A good habit of self-learning, learning to use effective channels and ways to acquire new knowledge such as modern science, technology and information, the ability of self learning, ability of digestion of knowledge, and ability of knowledge updating.
2. The ability to command knowledge. The ability to look problems insight, refines them, and uses the professional basic theory and knowledge to solve the problems.
3. The ability to innovate. A habit of independent thinking and innovative thinking, quality with enterprise and exploring spirit, a good capability of innovation, entrepreneurship, and scientific research.
4. The ability to cross-culturally communicate. An interest in intercultural communication and a foster respect for regions, culture and customs from different countries of the world. A great maste-

ring of a foreign language in reading, speaking, listening, writing, and translating.

5. A comprehensive quality of ideology and morality, scientific and cultural, profession and physics.

III. Program Features

The program stresses the integration of science, engineering and liberal arts, the special features of multi-disciplinary studies, the mutual promotion and activation of teaching and scientific research, the close combination of course studies and field practices, and the promotion of undergraduate studies with advanced disciplinary constructions. Fully embodied in this program is the overall cultivation among the students of profound theories, professional competence and comprehensive qualities, so as to foster senior professional who will be innovative and practical and will be well coordinated in knowledge, proficiency and overall qualities.

IV. Length of Schooling, Graduation Requirements, and Degree Awarded

1. The length of schooling is usually 4, but flexibly 3—6 years based on the credit system.
2. The minimum credits for the program are 160, which are distributes as follows

Category	Credits	Category	Credits
General Compulsory (GC)	27	Specialized Elective (SE)	22
Disciplinary Core (DC)	24	General Elective (GE)	8
Domain Core (DC)	30	Intensive Practicum (IP)	25
Specialized Core (SC)	24	Total	160

3. Students who has finished the required courses, elective courses and related links regulated in the cultivating project, achieved the minimum graduation credits, and completed a compulsory credits and other required courses which is regulated but not in part of credits, qualified as moral, intellectual, physical, qualified are surely to graduate. Met the relevant national degree-conferring file, students will be awarded Bachelor of Economics.

V. Curriculum and Credit Distribution

1. General Education Courses (required 27 + (6) + elective 8 credits)

The general education courses consist of required courses and elective courses. General education electives are designed according to the *Curriculum Design of General Education Electives of Hunan University*. Required general education courses are illustrated in the following table.

Code	Course Title	Credits	Remarks
GE01101	Introduction to Maoism and Theoretical System of Socialism with Chinese Characteristics	3 + (3)	
GE01039	Moral Cultivation and Law Basics	1.5 + (1.5)	
GE01100	Current Situation and Policies	0.5 + (1.5)	
GE01102	Outline of Modern Chinese History	2	
GE01103	Fundamentals of Marxism I	2	
GE02025	Political Economics	2	
GE01012(-15)	College English	8	
GE01088	Computer Proficiency Test	0.5	
GE01105	Introduction to Computer Science and Programming	2.5	
GE01107(-13)	Psychological Health & Career Planning	1	
GE01089(-92)	Physical Education	4	

2. Disciplinary Core Courses (24 credits)

Code	Course	Credit(s)	Remarks
GE03011	Advanced Mathematics B (I)	5	
GE03012	Advanced Mathematics B (II)	5	
GE03013	Linear Algebra B	3	
GE03014	Probability Theory and Mathematical Statistics B	3	
GE03039	Microeconomics	4	
GE03040	Macroeconomics	4	

3. Domain Core Courses (30 credits)

Code	Course	Credit(s)	Remarks
ET04009	The Basis of Accounting	3	
EN04004	International Trade	3	
EN04009	Public Finance	3	
BA04020	Financial Management	3	
EN04005	Applied Statistics	3	
EN04002	Finance	3	
EN04008	International Economics	3	Bilingual
EN04010	Taxation	3	
EN04012	International Trade Practice	3	
EN04011	Econometrics	3	

4. Specialized Core (24 credits)

Code	Course	Credit(s)	Remarks
ET05003	Marketing	3	
ET05004	International Finance	3	
ET05009	International Business Correspondence	3	
ET05005	International Business Law	3	
ET05006	Business English	3	
ET05010	International Settlement	3	Bilingual
ET05011	E-business	3	
ET05012	Introduction to the World Economics	3	

5. Selected Courses (22 credits)

Code	Course	Credit(s)	Remarks
ET06025	World Trade History	2	
ET06014	Transnational Corporation Operation and Management	2	
ET06026	International Service Trade	2	
ET06027	System of National Accounts	2	
ET06020	Consumption Economics	2	
ET06028	Microeconomic Analysis	2	
ET06017	Introduction to World Trade Organization	2	
ET06001	Declaration and Commodity Inspection	2	
ET06029	International Business Negotiation	2	
ET06013	Economic Forecasting and Decision Making	2	

Cont

Code	Course	Credit(s)	Remarks
ET06022	Securities and Investment Analysis	2	
ET06012	Economic Geography	2	
ET06030	Transport Economics	2	
ET06031	Resource and Environmental Economics	2	
ET06032	Financial Market and Financial Institution	2	English
ET06033	Lectures on Frontiers of International Trade	2	Seminar
ET06034	Global Supply Chain Management	2	English
ET06035	Macroeconomic Analysis	2	
ET06007	Corporate Governance	2	
ET06036	International Transport and Logistics Management	2	
ET06008	International Trade and Standard	2	
ET06023	Introduction to China's Foreign Trade	2	
ET06037	International Technology Trade	2	
ET06018	Network Economics	2	
ET06003	Innovation Economics	2	
EN06021	Operations Research	2	
ET06038	Innovative Practices (including SIT and academic competitions)	2	

Explanations:

(1) Students are permitted to select interdisciplinary elective courses with 11 credits freely.

(2) The course of Innovative Practices includes SIT and disciplinary contests. (The disciplinary contests include 7 contests admitted by the university and other professional contests approved by the College Academic Committee. For details, see the course description)

6. Intensive Practicum (25 credits)

Code	Course	Credit(s)	Remarks
EN10021	Introduction to Major for Freshmen	1	Seminar
GE09003	Chinese Writing Training	1	
EN10014	Civic Education and Social Practice	1	
EN10015	Understanding Practice	1	
GE09002	Using Simulation Platform and Tools	2	
ET10007	Comprehensive Simulated Experimentation of Import and Export	1	
EN10016	Securities Exchange analysis	1	
EN10005	Literature Review	1	
EN10017	Specialized Academic Advising	1	Seminar
EN10001	Comprehensive Simulated Experimentation of Major	2	
EN10019	Graduation Internship	4	
EN10020	Graduation Thesis	9	

VI. List of Courses Responsible Teachers

Number	Name	Title	Academic Degree	Specialties	Courses
1	Zhang Yabin	Professor	Ph. D	International Trade and Economic Growth, WTO Research, Globalization and World Economic Development	International Trade (DC)
2	Xu Helian	Professor	Ph. D	International Trade, International Economics, FDI and Economic Growth, Globalization and World Economic Development	Lectures on Frontiers of International Trade (SE)
3	Hou Junjun	Professor	Ph. D	Standardization and International Trade, Technology Innovation, International Market and Investment	International Trade and Standard, World Trade History (SE)
4	Zhu Shujin	Professor	Ph. D	International Trade and Economic Growth, Technological-Improvement and Industrial development, Regional Trade Liberalization and CGE Model	Econometrics (DC)
5	Qian Xiaoying	Professor	Ph. D	Transnational Corporations Investment and Trade, International Trade Theory and Policy, WTO Research, International Trade and Economic Growth	International Business Law (SC)
6	Hu Xiaojuan	Professor	Ph. D	International Trade and Economic Growth, International Trade and Investment, Transnational Corporations, Economic Globalization	Introduction to the World Economics (SC)
7	Li Bin	Professor	Ph. D	International Trade and Economic Growth, Modern Logistics, Scientific and Technological Progress and Industrial Development	Economic Forecasting and Decision Making (SE)
8	Yu Shenghua	Professor	Ph. D	Logistics and Supply Chain Management, Econometrics	Applied Statistics (DC)
9	Deng Aimin	Professor	Ph. D	Logistics and Supply Chain Management, Management	Global Supply Chain Management (SE)
10	Zhou Jianren	Associate Professor	B. A.	Modern International Trade Theory and Policy	International Business Negotiation, Introduction to Foreign Trade (SE)
11	Wang Jianhua	Associate Professor	Ph. D	China's Economic Restructuring and Economic Incentives, Innovation Economic and R & D Mechanism	Marketing (SE), Industrial Economics

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Number	Name	Title	Academic Degree	Specialties	Courses
12	Zhang Lifei	Associate Professor	Ph. D	Technological Innovation and Industrial Development, International R & D Investment, International Technology Trade	Corporate Governance, Transnational Corporations Operation and Management (SE)
13	Wang Guiquan	Associate Professor	Ph. D	Trade Competitiveness, Financial Development and International Trade, Services Development and Trade Competitiveness, International Trade and Economic Development	International Service Trade, International Technology Trade (SE)
14	Mo Sha	Associate Professor	Ph. D	International Trade Theory and Policy, Regional National Economic, Environmental Trade, Industrial Organization and Transnational Corporations	International Trade Practice (DC)
15	Zhao Piyun	Associate Professor	Ph. D	E-commerce, Logistics Management	E-commerce (SC), Network Economics (SE)
16	Wang Lianfen	Associate Professor	Ph. D	Industrial Economics and Trade, Technological Innovation and Economic Growth, Project Management and Evaluation	Consumption Economics (SE)
17	Xiong Wei	Associate Professor	Master	International Trade, Multinational Corporations, Humanity Economics	
18	Huang Jianhuan	Associate Professor	Ph. D	Capital Markets and Investment, Industrial Organization, International Investment, Energy Economics, Regional Finance	International Finance (SC), Securities and Investment Analysis (SE)
19	Wang Lafang	Associate Professor	Ph. D	International Trade, Industrial Policy, Environmental and Resource Economics, CGE Model and Application	Resource and Environmental Economics (SE)
20	Cao Erbao	Associate Professor	Ph. D	Logistics Engineering, Supply Chain Management	Operations Research (SE)
21	Huang Ping	Lecturer	M. S.	International Trade and Economic Growth	International Settlement (SE)
22	Xie Juan	Lecturer	M. S	International Trade and Environment	Introduction to the World Trade Organization (SE)
23	Xu Yi	Lecturer	M. S.	Regional Economics	International Business Correspondence (SC)
24	Xiao Hao	Lecturer	Ph. D	CGE Modeling and Application, international Trade Systems Engineering, Two-oriented Society Construction	System of National Accounts (SE)

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Number	Name	Title	Academic Degree	Specialties	Courses
25	Yang Jingjing	Lecturer	Ph. D	Economic growth, Foreign Trade & Investment	Business English (SC)
26	Nie Kai	Lecturer	Ph. D	International Logistics and Supply Chain	International Transport and Logistics Management (SE)
27	Shi Mingyi	Lecturer	B. A.	International Trade Law	Declaration and Commodity Inspection (SE)
28	Li Wei	Lecturer	Ph. D	Logistics Management, Introductory Economics, Economic Game	Transport Economics (SE)
29	He Yu	Assistant Professor	Ph. D	CGE Model and Application	
30	Deng Weiguang	Assistant Professor	Ph. D	International Trade	

VII. Courses Responsible Professor

Number	Name	Title	Academic Degree	Specialties	Commitment to Teaching Courses
1	Zhang Yabin	Professor	Ph. D	International Trade and Economic Growth, WTO Research, Globalization and World Economic Development	International Trade (DC)

(翻译人:刘懿、祝树金)