

信息管理与信息系统

一、培养目标

本专业旨在培养具备现代管理学和经济学理论基础及计算机科学技术知识及应用能力,掌握系统思想、信息系统分析与设计方法和信息管理等方面的知识,具有互联网思维及信息分析能力与管理创新能力,善于分析问题,能基于信息技术提出管理创新的解决方案,能在政府部门、工商企业、金融与信息服务等领域从事科学管理、信息资源管理、信息系统分析、设计、开发与管理等多方面工作的复合应用型专门人才。

二、基本规格要求

本专业学生要求掌握以下六项核心能力:

1. 信息系统战略规划与项目策划能力。
2. 信息系统分析能力。
3. 信息系统开发设计能力。
4. 信息系统实施组织与运维管理能力。
5. 信息系统数据处理与分析能力。
6. 科学研究的基本数理能力。

三、培养特色

1. 经济管理与信息技术高度融合

信管专业既要学习现代管理学和经济学理论基础,又要学习计算机科学技术的主要知识,以培养既懂经济管理知识,具有管理思维,又懂信息技术的高层次、跨学科的复合型人才。通过信息技术在管理中的应用,提高管理水平,解决管理中存在的问题,从而加快经济与产业的发展。

信管专业所培养的复合型人才的特色和优势在于,既具有计算机专业人才所缺少的管理素质,又具有管理人才所缺少的信息技术应用能力,是社会信息化建设和管理创新的核心人才。

2. 大数据、智能决策支持、信息系统规划设计有机结合

在日趋复杂的市场竞争中,在大数据时代,利用数据分析和挖掘对未来发展趋势进行判断和预测的能力已成为企业的核心竞争力所在,在信息系统规划设计中统筹考虑大数据应用、智能决策已成为发展趋势。信管专业的课程设置正好满足上述需求,从信息系统规划设计、大数据分析 with 挖掘到智能决策支持都有详尽的培养计划和相应的课程对应,已形成一个完整的课程体系。

3. 知识面广独具优势

从知识结构上看,信管专业的学生具有管理、经济学方面的知识,信息技术方面的知识,信息管理的有关知识以及有关学科交叉综合方面的知识,具有较强的信息分析技术开发能力与行业领域信息挖掘能力。

丰富的知识面和较强的能力使得信管专业的学生就业面十分广泛,就业选择十分灵活。学生毕业后,既可从事管理类的工作,也可从事计算机类的技术工作,还可从事信息服务类的工作。本专业的学生还能很容易地介入其他领域的工作。

四、学制、毕业基本要求及学位授予

1. 本科基本学制 4 年,弹性学习年限 3—6 年,按照学分制度管理。

2. 信息管理与信息系统专业学生毕业最低学分数为 160 学分，其中各类别课程及环节要求学分如下表：

课程类别	通识必修	学门核心	学类核心	专业核心	专业选修	通识选修	集中实践	合计
学分数	25	24	30	24	23	8	26	160

3. 学生修满培养方案规定的必修课、选修课及有关环节，达到规定的最低毕业学分数，并修完规定必修但不记学分的所有课程和环节，德、智、体合格，即可毕业。满足学位授予相关文件要求的，授予管理学学士学位。

五、课程设置及学分分布

(一) 通识教育课程〔必修 25+ (6) 学分+选修 8 学分〕

通识教育课程包括必修和选修两部分。通识选修课程按《湖南大学通识选修（文化素质教育）课程方案》实施，通识必修课程如下：

编码	课程名称	学分	备注
GE01101	毛泽东思想和中国特色社会主义理论体系概论	3+ (3)	
GE01039	思想道德修养与法律基础	1.5+ (1.5)	
GE01100	形势与政策	0.5+ (1.5)	
GE01102	中国近现代史纲要	2	
GE01103	马克思主义基本原理（上）	2	
GE01012（-15）	大学英语	8	
GE01088	计算机基本能力测试	0.5	
GE01093	计算机导论与程序设计	2.5	
GE01107（-13）	心理素质与生涯发展	1	
GE01089（-92）	体育	4	

(二) 学门核心 (24 学分, 5 门课程)

编码	课程名称	学分	备注
GE03027（-28）	高等数学 B	10	
GE03013	线性代数 B	3	
GE03014	概率论与数理统计 B	3	
GE03039	微观经济学	4	
GE03040	宏观经济学	4	

(三) 学类核心 (30 学分, 10 门课程)

编码	课程名称	学分	备注
BA04022	管理学	3	
BA04023	会计学原理	3	
BA04026	市场营销学	3	
BA04027	数据库原理与应用	3	

续表

编码	课程名称	学分	备注
BA04030	运筹学	3	
BA04020	财务管理学	3	
BA04032	组织行为学	3	
EN04005	应用统计学	3	
BA04031	运营管理	3	
BA04037	管理信息系统	3	

(四) 专业核心 (24+ (1) 学分, 9 门课程)

编码	课程名称	学分	备注
BA05140	信息系统程序设计基础	3	
BA05141	信息资源管理	3	
BA05142	数据结构与算法分析	3	
BA05143	高级数据库技术	3	
BA05144	信息系统开发工具 (S)	3	
BA05145	信息系统分析与设计 (S)	3	
BA05146	信息网络工程设计	3	
BA05147	企业资源计划	3	
BA01001 (02)	专业导论课	0+ (1)	专题讲座

(五) 专业选修 (选修 23 学分, 17 门课程)

编码	课程名称	学分	备注
BA06134	多元分析与 SPSS 应用	2	
BA06222	数据仓库技术与应用	2.5	
BA06223	EXCEL 在管理中的应用	2.5	
BA06224	IT 项目管理 (S)	2	
BA06225	数据挖掘技术与应用 (S)	2.5	
BA06226	IT 战略与规划 (S)	2	
BA06227	企业知识管理与应用	2.5	
BA06228	客户关系管理	2.5	
BA06229	计算机会计学	3	
BA06230	计量经济学与 EVIEWS 应用	2.5	
BA06231	移动互联网开发	2.5	
BA06232	业务流程重组与管理变革 (S)	2.5	
BA06233	信息系统与网络安全	2.5	
BA06132	电子商务概论	2	
BA06234	商务智能	2.5	
BA06235	移动商务及应用	2	
BA06180	物联网概论	2	

(六) 集中实践 (26 学分)

编码	课程名称	学分	备注
GE01040	军事理论	0	
GE09024	工程认识实习 A	1	
GE09030	中文写作实训	1	
GE09002	仿真平台与工具应用实践	2	
BA10054	网站开发与管理	2	
BA10055	信息系统开发案例分析	2	
BA10056	管理信息系统案例设计	2	
BA10057	ERP 实践	2	
BA10033	导师课程	2	
BA10032	毕业实习	2	
BA10031	毕业论文 (设计)	10	

*注: 1) 课程名称后标注 (S) 系指该课程采用双语讲授。

2) 在读期间参加学科竞赛或征文获奖、公开发表学术论文等经学院认定 (详见《湖南大学工商管理学院实践创新学分认定标准》) 可以替代专业选修学分, 但最高不超过 4 个学分。

3) 学生可以到本校计算机、经管、法学、数学、文学等学类内选修相关课程, 所获学分计入专业选修课内, 但最多不超过 10 学分。

六、课程责任教师一览表

序号	姓名	职称	学历学位	专业特长	课程
					(专业核心、专业选修、通识选修)
1	兰秋军	副教授	博士	系统优化与决策、金融工程、数据挖掘	运筹学、应用统计学、多元分析与 SPSS 应用、计量经济学与 EViews 应用、数据仓库技术与应用、数据挖掘技术与应用 (S)、数据库原理与应用、商务智能
2	黄万良	副教授	博士	信息系统开发、信息系统管理、信息系统安全、知识管理	信息系统程序设计基础、信息系统开发工具 (S)、数据结构与算法分析、企业资源计划、运筹学、信息资源管理、企业知识管理与应用、信息系统与网络安全、数据仓库技术与应用、数据挖掘技术与应用 (S)、管理信息系统、数据库原理与应用、商务智能、移动商务及应用、移动互联网开发、网站开发与管理
3	李光荣	副教授	博士	信息系统分析设计、数据挖掘与企业管理、信息系统管理	数据结构与算法分析、数据库系统原理、数据库原理与应用、计算机会计学、数据仓库技术与应用、数据挖掘技术与应用 (S)、管理信息系统案例设计、管理信息系统、商务智能
4	彭江平	副教授	博士	信息系统开发、信息系统管理、数据挖掘、会计实证	信息系统开发工具 (S)、信息系统分析与设计 (S)、多元分析与 SPSS 应用、信息系统开发案例分析、管理信息系统、数据库原理与应用、移动互联网开发
5	赵志坚	副教授	学士	数据分析与信息处理	应用统计学、运筹学、多元分析与 SPSS 应用、计量经济学与 EViews 应用、数据库原理与应用、管理信息系统案例设计

续表

序号	姓名	职称	学历学位	专业特长	课程 (专业核心、专业选修、通识选修)
6	蒋理	副教授	学士	信息网络工程设计、信息安全 管理、信息系统管理、管理信息 化	信息网络工程设计、网站开发与管理、信息 资源管理、信息系统与网络安全、管理信息 系统、电子商务概论、数据库原理与应用、 移动商务及应用、EXCEL 在管理中的应用
7	朱国才	助理 教授	博士	信息系统分析设计、计算机 语言	信息系统程序设计基础、信息系统分析与设 计 (S)、信息网络工程设计、管理信息系统、 数据库原理与应用
8	蒋艳辉	助理 教授	博士	数据挖掘、财务智能分析、业 务流程与风险管理	企业资源计划、业务流程重组与管理变革 (S)、ERP 实践、管理信息系统
9	肖运粮	助理 教授	硕士	数据挖掘、计算机会计学	数据结构与算法分析、数据库系统原理、数据 库原理与应用、EXCEL 在管理中的应用、计 算机会计学、业务流程重组与管理变革 (S)、 数据仓库技术与应用、数据挖掘技术与应用 (S)、企业资源计划、商务智能、ERP 实践
10	王小丰	助理 教授	学士	系统分析与设计、管理信息 系统	信息系统分析与设计 (S)、IT 战略与规划 (S)、IT 项目管理 (S)、管理信息系统、数据 库原理与应用、信息系统开发案例分析
11	赵文昕	助理 教授	硕士	电子商务、网络营销、生产 管理	数据库系统原理、数据库原理与应用、EX- CEL 在管理中的应用、电子商务概论、运营 管理、管理信息系统、移动商务及应用
12	鲍钦何	助理 教授	硕士	财会信息化、数据挖掘、会计 理论与方法	信息系统程序设计基础、信息系统开发工具 (S)、数据库系统原理、数据库原理与应用、 EXCEL 在管理中的应用、客户关系管理、信 息系统与网络安全、计算机会计学、管理信 息系统、企业资源计划、移动互联网开发、 网站开发与管理、管理信息系统案例设计
13	蒋炎焱	助理 教授	硕士	管理变革与信息系统分析设 计、电子商务与商务智能、 CRM 与 ERP	企业资源计划、信息资源管理、企业知识管 理与应用、IT 战略与规划 (S)、电子商务概 论、客户关系管理、业务流程重组与管理变 革 (S)、IT 项目管理 (S)、管理信息系统、 ERP 实践、数据库原理与应用、运营管理、 移动商务及应用
14	赵智坚	助理 教授	硕士	知识管理、企业信息化	信息网络工程设计、信息资源管理、企业知 识管理与应用、IT 战略与规划 (S)、EXCEL 在管理中的应用、电子商务概论、计量经济 学与 EVIEWS 应用、客户关系管理、IT 项目 管理 (S)、管理信息系统、数据库原理与应 用、数据库系统原理、企业资源计划、数据 仓库技术与应用、数据挖掘技术与应用 (S)、 信息系统开发案例分析
15	李文	助理 教授	博士	运筹与管理、信息系统与信息 管理	管理学、运筹学、管理信息系统、数据库原理与 应用、数据库系统原理、信息资源管理、数据结 构与算法分析、信息系统分析与设计 (S)、数据 仓库技术与应用、数据挖掘技术与应用 (S)、物 联网概论、管理信息系统案例设计
16	田博士	助理 教授	博士	最优化理论与算法、统计学 习、大数据建模、信息管理	运筹学、应用统计学、多元统计分析与 SPSS 应用、计量经济学与 EVIEWS 应用、管理信 息系统、运营管理、数据结构与算法分析、 数据挖掘技术与应用 (S)、商务智能、移动 商务及应用、物联网概论

七、专业责任教授

序号	姓名	职称	学历学位	专业特长	承担授课课程
1	蒋理	副教授	学士	信息网络工程设计、信息安全管理、信息系统管理、管理信息化	信息网络工程设计、网站开发与管理、信息资源管理、信息系统与网络安全、管理信息系统、电子商务概论、数据库原理与应用、移动商务及应用、EXCEL在管理中的应用

Information Management and Information System

I . Objectives

The majors aims to training with the modern management science and economics theory basis and the technology knowledge of computer science and application ability. Mastering systems thinking, information system analysis and design methods and information management and other aspects of knowledge, with internet thinking and ability to analyze information and management innovation ability, good at problem analysis, innovation management solution is proposed based on information technology, engaged in the field of government departments, industrial, commercial enterprises, financial and information services to do the scientific management, information resource management, information systems analysis, design, development and management, and other aspects of application of compound talents.

II . Basic Specifications

The students are required to:

1. Information system strategic planning and project planning skills.
2. Information system analysis ability.
3. Information system development and design capability.
4. Information system implementation organization and operation management ability.
5. Data processing and analysis of information system.
6. Basic mathematical abilities of scientific research.

III . Characteristics

1. The fusion of economic management and information technology

Information management and Information system majors to learn modern management science and economics theory based learning, but also the main knowledge of computer science and technology, to cultivate only understand the economic and management knowledge and management thinking, and understand the information technology of high level, interdisciplinary compound talents. Through the application of information technology in management, improve the management level, solve the problems in management, and accelerate the development of economy and industry.

Information management and Information system majors culture characteristics and advantages of the compound talents that both computer majors lacked the quality of management, but also has management personnel missing information technology application ability, social information technology and management innovation core talent.

2. Big data, intelligent decision support, information system planning and design of organic combination

In the increasingly complex market competition, in the era of big data, using data analysis and mining on the future development trend of judgment and prediction ability has become the core com-

petitiveness of enterprises, in the planning and design of information system overall consideration big data applications, intelligent decision has become a development trend. Information management and Information system majors curriculum is just to meet the above requirements, from the information system planning and design, data analysis and data mining to intelligent decision support are the detailed training plan and the corresponding curriculum correspondence, has formed a complete curriculum system.

3. Knowledge wide unique advantages

From the point of view of knowledge structure, Information management and Information system majors students with knowledge of management, economics, information technology knowledge, knowledge of the relevant knowledge of management information and related interdisciplinary synthesis, with strong information mining technology development capabilities and industry information analysis.

Rich knowledge and strong ability of the students employment for the specialty of information management is very extensive, very flexible employment options. After graduation, the students can not only engage in the work of management, but also be engaged in the technical work of computer and can also be engaged in the work of information service. The students can easily get involved in other areas of work.

IV. Length of Schooling, Basic Requirements for Graduation, and Degree Conferment

1. The length of schooling for undergraduate studies is four years, with a flexible length lasting from 3 to 6 years, based on the regulation of credit system.

2. Students of Information management and Information system majors are expected to complete a minimum of 160 credits upon graduation, and the required credits for different courses are illustrated in the following table.

Course Category	Required General Education Courses	Introductory Major Courses	Major Survey Courses	Required Core Courses	Restricted Electives	General Education Electives	Intensive Practice-Internship	Total
Credits	25	24	30	24	23	8	26	160

3. On successful completion of the prescribed courses and intensive practice, students, who are qualified enough to meet all the requirements of this program, will thus be awarded the Bachelor's Degree of management.

V. Curriculum and Credits

1. General Education Courses [required 25 + (6) + elective 8 credits]

The general education courses consist of required courses and elective courses. General education electives are designed according to the *Curriculum Design of General Education Electives of Hunan University*. Required general education courses are illustrated in the following table.

Code	Course Title	Credit(s)	Remarks
GE01101	Introduction to Maoism and Theoretical System of Socialism with Chinese Characteristics	3+ (3)	
GE01039	Moral Cultivation and Law Basics	1.5+ (1.5)	

Cont

Code	Course Title	Credit(s)	Remarks
GE01100	Current Situation and Policies	0.5+ (1.5)	
GE01102	Outline of Modern Chinese History	2	
GE01103	Fundamentals of Marxism I	2	
GE01012(-15)	College English	8	
GE01088	Computer Proficiency Test	0.5	
GE01093	Introduction to Computer Science and Programming	2.5	
GE01107(-13)	Psychological Health & Career Planning	1	
GE01089(-92)	Physical Education	4	

2. Introductory Major Courses(24 credits,5 courses)

Code	Course Title	Credit(s)	Remarks
GE03027(-28)	Advanced Mathematics B	10	
GE03013	Linear Algebra B	3	
GE03014	Probability Theory and Statistics B	3	
GE03039	Microeconomics	4	
GE03040	Macroeconomics	4	

3. Major Survey Courses (30 credits,10 courses)

Code	Course Title	Credit(s)	Remarks
BA04022	Management	3	
BA04023	Principles of Accounting	3	
BA04026	Marketing	3	
BA04027	Database Theory and Application	3	
BA04030	Operations Research	3	
BA04020	Financial Management	3	
BA04032	Organizational Behavior	3	
EN04005	Application Statistics	3	
BA04031	Operation Management	3	
BA04037	Management Information System	3	

4. Required Core Courses [24+(1) credits,9 course]

Code	Course Title	Credit(s)	Remarks
BA05140	Information System Programming Foundation	3	
BA05141	Information Resource Management	3	
BA05142	Data Structures and Algorithms Analysis	3	
BA05143	Advanced Database Technology	3	
BA05144	Information System Development Tools (S)	3	
BA05145	Analysis and Design of Information System (S)	3	
BA05146	Information Network Engineering Design	3	
BA05147	Enterprise Resource Planning	3	
BA01001(02)	Program Introduction	0+(1)	Special Lectures

5. Restricted Electives (elective 23 credits,17 courses)

Code	Course Title	Credit(s)	Remarks
BA06134	Multivariate Analysis and the Application of SPSS	2	
BA06222	Data Warehouse Technology and Application	2.5	
BA06223	Application of EXCEL in Management	2.5	
BA06224	IT Project Management (S)	2	
BA06225	Data Mining Technology and Application (S)	2.5	
BA06226	IT Strategy and Planning (S)	2	
BA06227	Enterprise Knowledge Management and Application	2.5	
BA06228	Customer Relationship Management	2.5	
BA06229	Computer Accounting	3	
BA06230	Econometrics and the Application of EVIEWS	2.5	
BA06231	Mobile Internet Development	2.5	
BA06232	Business Process Reengineering and Management Reform (S)	2.5	
BA06233	Information System and Network Security	2.5	
BA06132	Introduction to E-commerce	2	
BA06234	Business Intelligence	2.5	
BA06235	Mobile Commerce and Its Application	2	
BA06180	Introduction to The Internet of Things	2	

6. Intensive Practice-Internship (26 credits)

Code	Course Title	Credit(s)	Remarks
GE01040	Military Theory	0	
GE09024	Engineering Internship A	1	
GE09030	Chinese Practical Writing and Training	1	
GE09002	Simulation Plat form and Tool Applications Practice	2	
BA10054	Website Development and Management	2	
BA10055	Case Study of Information System Development	2	
BA10056	Case Design of Management Information System	2	
BA10057	ERP Practice	2	
BA10033	Tutorials	2	
BA10032	Graduation Internship	2	
BA10031	Graduation Thesis	10	

* Note: 1) After the course name (S) means the course is bilingual education.

2) During the reading in academic competitions and essay awards, published academic papers and other institute identified (see the College of business administration, Hunan University practical innovation credits recognized standard, which can be a substitute for professional elective credits, but does not exceed the maximum 4 credits.

3) The students may take courses in the school computer, administered, law, mathematics, literature and other elective courses, the credits included in the professional elective courses, but not more than 10 credits.

VI. Course Instructor List

No.	Name	Academic Title	Educational Background	Research Areas	Courses
1	Lan Qiu jun	Associate Professor	Ph. D	System Optimization and Decision, Financial Engineering, Data Mining	Operations Research, Application Statistics, Multivariate Analysis and The Application of SPSS, Econometrics and The Application of EVIEWS, Data Warehouse Technology and Application, Data Mining Technology and Application (S), Database Theory and Application, Business Intelligence
2	Huang Wang en	Associate Professor	Ph. D	Information System Development, Information System Management, Information System Security, Knowledge Management	Information System Programming Foundation, Information System Development Tools (S), Data Structures and Algorithms Analysis, Enterprise Resource Planning, Operations Research, Information Resource Management, Enterprise Knowledge Management and Application, Information System and Network Security, Data Warehouse Technology and Application, Data Mining Technology and Application (S), Management Information System, Database Theory and Application, Business Intelligence, Mobile Commerce and Its Application, Mobile Internet Development, Website Development and Management
3	Li Guangrong	Associate Professor	Ph. D	Information System Analysis and Design, Data Mining and Enterprise Management, Information System Management	Data Structures and Algorithms Analysis, Principle of Database System, Database Theory and Application, Computer Accounting, Data Warehouse Technology and Application, Data Mining Technology and Application (S), Case Design of Management Information System, Management Information System, Business Intelligence
4	Peng Jiangping	Associate Professor	Ph. D	Information System Development, Information System Management, Data Mining, Accounting Demonstration	Information System Development Tools (S), Analysis and Design of Information System (S), Multivariate Analysis and The Application of SPSS, Case Study of Information System Development, Management Information System, Database Theory and Application, Mobile Internet Development
5	Zhao Zhijian	Associate Professor	B. A.	Data Analysis and Information Processing	Application Statistics, Operations Research, Multivariate Analysis and The Application of SPSS, Econometrics and The Application of EVIEWS, Database Theory and Application, Case Design of Management Information System

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No.	Name	Academic Title	Educational Background	Research Areas	Courses
6	Jiang Li	Associate Professor	B. A.	Information Network Engineering Design, Information Security Management, Information System Management, Management Information	Information Network Engineering Design, Website Development and Management, Information Resource Management, Information System and Network Security, Management Information System, Introduction to E-commerce, Database Theory and Application, Mobile Commerce and Its Application, Application of EXCEL in Management
7	Zhu Guocai	Assistant Professor	Ph. D	Information System Analysis and Design, Computer Language	Information System Programming Foundation, Analysis and Design of Information System (S), Information Network Engineering Design, Management Information System, Database Theory and Application
8	Jiang Yanhui	Assistant Professor	Ph. D	Data mining, Financial Intelligence Analysis, Business Process and Risk Management	Enterprise Resource Planning, Business Process Reengineering and Management Reform (S), ERP Practice, Management Information System
9	Xiao Yunliang	Assistant Professor	M. A.	Data Mining, Computer Accounting	Data Structures and Algorithms Analysis, Principle of Database System, Database Theory and Application, Application of EXCEL in Management, Computer Accounting, Business Process Reengineering and Management Reform (S), Data Warehouse Technology and Application, Data Mining Technology and Application (S), Enterprise Resource Planning, Business Intelligence, ERP Practice
10	Wang Xiaofeng	Assistant Professor	B. A.	System Analysis and Design, Management Information System	Analysis and Design of Information System (S), IT Strategy and Planning (S), IT Project Management (S), Management Information System, Database Theory and Application, Case Study of Information System Development
11	Zhao Wenxin	Assistant Professor	M. A.	Electronic Commerce, Network Marketing, Production Management	Principle of Database System, Database Theory and Application, Application of EXCEL in Management, Introduction to E-commerce, Operation Management, Management Information System, Mobile Commerce and Its Application

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No.	Name	Academic Title	Educational Background	Research Areas	Courses
12	Bao Qinhe	Assistant Professor	M. A.	Finance and Accounting Information, Data Mining, Theory and Method of Accounting	Information System Programming Foundation, Information System Development Tools (S), Principle of Database System, Database Theory and Application, Application of EXCEL in Management, Customer Relationship Management, Information System and Network Security, Computer Accounting, Management Information System, Enterprise Resource Planning, Mobile Internet Development, Website Development and Management, Case Design of Management Information System
13	Jiang Yanyan	Assistant Professor	M. A.	Management Change and Information System Analysis and Design, E-commerce and Business Intelligence, CRM and ERP	Enterprise Resource Planning, Information Resource Management, Enterprise Knowledge Management and Application, IT Strategy and Planning (S), Introduction to E-commerce, Customer Relationship Management, Business Process Reengineering and Management Reform (S), IT Project Management (S), Management Information System, ERP Practice, Database Theory and Application, Operation Management, Mobile Commerce and Its Application
14	Zhao Zhijian	Assistant Professor	M. A.	Knowledge Management, Enterprise Information	Information Network Engineering Design, Information Resource Management, Enterprise Knowledge Management and Application, IT Strategy and Planning (S), Application of EXCEL in Management, Introduction to E-commerce, Econometrics and the Application of EVIEWS, Customer Relationship Management, IT Project Management (S), Management Information System, Database Theory and Application, Principle of Database System, Enterprise Resource Planning, Data Warehouse Technology and Application, Data Mining Technology and Application (S), Introduction to The Internet of Things, Case Design of Management Information System

Cont

No.	Name	Academic Title	Educational Background	Research Areas	Courses
15	Li Wen	Assistant Professor	Ph. D	Operation and Management, Information System and Information Management	Management, Operations Research, Management Information System, Database Theory and Application, Principle of Database System, Information Resource Management, Data Structures and Algorithms Analysis, Analysis and Design of Information System (S), Data Warehouse Technology and Application, Data Mining Technology and Application (S), Introduction to The Internet of Things, Case Design of Management Information System
16	Tian Boshi	Assistant Professor	Ph. D	Optimization Theory and Algorithm, Statistical Learning, Large Data Modeling, Information Management	Operations Research, Application Statistics, Multivariate Analysis and the Application of SPSS, Econometrics and the Application of EViews, Management Information System, Operation Management, Data Structures and Algorithms Analysis, Data Mining Technology and Application (S), Business Intelligence, Mobile Commerce and Its Application, Introduction to The Internet of Things

VII. Course Scheduler

No.	Name	Academic Title	Educational Background	Research Areas	Courses
01	Jiang Li	Associate Professor	B. A.	Information Network Engineering Design, Information Security Management, Information System Management, Management Information	Information Network Engineering Design, Website Development and Management, Information Resource Management, Information System and Network Security, Management Information System, Introduction to E-commerce, Database Theory and Application, Mobile Commerce and Its Application, Application of EXCEL in Management

(翻译人:蒋理)